

## RED BLUFF TRIVIA DATES FROM 1928 TO 1940

Researched by Maurice L Ness from the *Red Bluff Daily News*

Jan 26, 1928	City Bakery Ad
May 11, 1928	Purity Stores to open Red Bluff Unit
May 24, 1928	Purity to have formal opening, Saturday in Cone Kimball Building
June 16, 1928	T&D take over Orpheus Theatre to Modern House
June 26, 1928	Curley Service Station-Texaco Gas on Monroe and Walnut
Nov 1, 1932	Bend Colony Bridge dedication
Dec 30, 1932	Fisher Grocery is operating-New Corner Location on Main and Pine St.
Jan 6, 1933	James Faulkner in new home on Jefferson St at Miller Residence
Jan 12, 1933	Boat Club –Frey Commands, George Growney Treasurer
Feb 2, 1933	Cardinal Grocery Store Grand Opening at Smith Package Store Location
March 29, 1933	Beer licenses by City Council authorized
April 4, 1933	City Council takes up beer problem
April 6, 1933	Seven local firms place beer license orders
April 7, 1933	Growney and Godbolt motorboat to Sacramento tomorrow in 12 hours, Growney has a 25 Horse Power Nash Engine Boat
April 14, 1933	Trede Brothers bring back draught beer. First beer was sold to Richard Derr of the City Bakery
April 14, 1933	Dutra's Service Station on corner of Johnson and Hickory St. For the past 3 years operated by John Schafer, will be run by the owners: Mr. & Mrs. Walter Leshner after April 15 <sup>th</sup> .
April 22, 1933	Sunnyside Market Opens at Park Avenue and 1 <sup>st</sup> St.
May 18, 1933	New Pavilion dedication announced
May 18, 1933	Peter Pan –Owners Fran Whiten and Evelyn Cox.
June 2, 1933	Dedication Pavilion Dance Hall
June 3, 1933	Drivers for Boats Ready
June 5, 1933	Boat Races
June 8 1933	Dance at Pavilion by the Troubadours Tickets \$1.00
June 16, 1933	Dance Grange Hall-Tehama Moon
June 17, 1933	Showboat Dance-Electric Amplifier System installed.
June 23, 1933	Showboat Red Cross Dance
June 30, 1933	Show Boat New Maple Floor, Music by the Troubadours
July 6, 1933	Show Boat Dance Program for the next 10 weeks to be announced
July 15, 1933	Show Boat New Frigidaire Equipment
July 21, 1933	Show Boat big add listing items
Aug 5, 1933	Show Boat Dance, Music by the Melody Kings
Aug 29, 1933	Show Boat Dance Band-Leo Davis Colored Orchestra
Sept 13, 1933	Show Boat Dance Benefit Drum and Bugle Corps Reisner Post Am. Legion.
Sept 27, 1933	Show Boat Johnny Robinson Orchestra

Sept 28, 1933	Tehama Annual County Officer Band on Sept 30
Oct 6, 1933	Show Boat Dance-The Chico Ambassadors
Oct 13, 1933	Special Red Bluff Recovery Day Program-11 colored musicians
Oct 20, 1933	Dance Show Boat, Red Bluff Troubadours vs Ray Horn's World Cruise Band
Oct 24, 1933	Show Boat Dance by the Victorians
Nov 1, 1933	Show Boat Lloyd Skill 11 piece Radio Broadcasting Band
Nov 9, 1933	Dance for Nov 11 Armistice-Music by Troubadours Sponsored by Mt Lassen Post No. 167
Nov 18, 1933	Show Boat Turkey Dance
Nov 23, 1933	Show Boat Thanksgiving Ball Dance on Nov 29 <sup>th</sup> the 10 <sup>th</sup> Annual IOOF Lodge No76 dance.
Nov 24, 1933	Grand Opening Veteran's Memorial Hall
Dec 15, 1933	Show Boat Treat on the Management-Free Dance
Dec 23, 1933	Big Christmas Night Dance-Merchants Gifts
Dec 29, 1933	Show Boat 56 <sup>th</sup> Annual Firemen's Ball Dance
Jan 2, 1934	Show Boat Skating Schedule
Jan 6, 1934	Show Boat new deal-Dances 50 cents and skating 25 cents
Jan 20, 1934	Show Boat Royal Shipmates-Miss Cummings Blues Singers and tap dances.
Jan 26, 1934	Show Boat Harmonica Mac NBC Radio
Feb 16, 1934	Show Boat German Band
Feb 21, 1934	Elks Lodge First Old Timers Night and celebration at Elks Hall-lists all members
Feb 23, 1934	Show Boat 10 piece orchestra-The San Francisco Mariners
March 2, 1934	Show Boat Barnyard and old timers night-New 16% Steam Beer.
March 15, 1934	Grand Opening for March 16 <sup>th</sup> -Roosevelt Café at 860 Main Street.
March 16, 1934	Show Boat-Beginning Sunday The Highlights Revue Floor Show-Girls Revue.
March 25, 1934	Opening Mrs. Wright's Store on Johnson St.
Sept 1, 1934	Show Boat Opening-New Management, Music by Jeff Stafford's his Palace Hotel Band, Dancing every night.
Sept 27, 1934	Show Boat Italian Dinners 5pm to 10pm, dinner & dance 75 cents
Nov 10, 1934	Show Boat Armistice Carnival Ball, Band-Tommy Maloney
Nov 26, 1934	Show Boat Special Thanksgiving Dinner 5pm to 10pm Full 6 courses for \$1.00 free dance and excellent music
Dec 8, 1934	Show Boat Annual Ball Red Bluff Boat Club-10 piece Silver Club Orchestra
Dec 26, 1934	57 <sup>th</sup> Annual Firemen's Ball. At the Show Boat on New Year's Eve.
Feb 9, 1935	Howard Orchestra Service from Los Angeles presents Fred Wolcott Orchestra with 12 outstanding Radio Artist from NBC, and CBS featuring Eddie McKean Director Vocalist and Ceasar Graziano on accordion.
Sept 6, 1935	Coming Elks Circus, 3 nights Thurs. Sept 12 <sup>th</sup> to Sat Sept 14 <sup>th</sup>

26 Professional acts, Polack Bros. Circus, across Sacramento River Bridge, Admission 40 cents.

Sept 14, 1935 Friday, Tonight and Saturday, BPO Elks Circus under the big top, doors open at 7pm. Special matinee Saturday, All Children up to age 15 admission 15 cents.

March 12, 1935 Tues. Dance at Show Boat with Leo Davis and his colored band.

March 14, 1935 Thurs. Dance and Floor Show Sunday March 17-Special St. Patrick's Night with Art Lee's Orchestra "Smart Set Revue"

April 13, 1935 Show Boat Dance.

May 27 1935 WANTED Young Men and Women for Walk-A-Thon Contest, \$500.00 cash prize. For full information inquire Jimmy Johnson at Show Boat, Red Bluff.

June 11, 1935 City Bakery for Golden Fluff a non acid bread

Sept 6, 1935 Coming Elks Circus, 3 nights Thurs. Sept 12<sup>th</sup> to Sat Sept 14<sup>th</sup>  
26 Professional acts, Polack Bros. Circus, across Sacramento River Bridge, Admission 40 cents.

Sept 14, 1935 Tonight and Saturday, BPO Elks Circus under the big top, doors open at 7pm. Special matinee Saturday, All Children up to age 15 admission 15 cents.

Sept 21, 1935 Fall Opening of the Show Boat with Archie Legg Orchestra.

Sept 28, 1935 Archie Legg at the Show Boat.

Oct 4, 1935 Dance Show Boat Orchestra Del White.

Oct 11, 1935 Pay Day Dance at Show Boat with Guy McReynolds Orchestra.

Oct 29, 1935 Dance for Wed. night at Show Boat with Mammoth All Star Floor Show.

Nov 1, 1935 Dance at Show Boat Armistice Ball for Sat Nov 4<sup>th</sup>.

Nov 6, 1935 New Schedule Roller Skating at Show Boat-Sunday Afternoon and every evening except Saturday from 7 to 10PM. 25 Cents

Nov 16, 1935 All Star Orchestra \$1.00 special dance at the Show Boat.

Nov 21, 1935 Big ad: Lets Go Roller Skating on Board the Show Boat

Dec 9, 1935 Christmas Dance, Improved Order Red Men for Dec 25<sup>th</sup> at Show Boat.

Dec 28, 1935 58<sup>th</sup> Annual New Years Ball with Rollin Banta Band of Marysville on Dec 31<sup>st</sup> at the Show Boat.

Jan 27, 1936 The 3<sup>rd</sup> Annual Presidents Birthday Ball for Thursday Evening Jan 30<sup>th</sup> music by Howard Wilson Band. Hear President Roosevelt speak. Radio facilities will be arranged for a clear reception. Help prevent Infantile Paralysis, 30 cents from every dollar received goes toward ridding the nation of this dreaded disease.

Feb. 14, 1936 Roller Skating at Show Boat Opening Sunday Feb 16 and open every evening. Wednesday, Saturday and Sunday Afternoons, Friday night Street and Race Night Skating 25 cents

April 16, 1936 Don't miss the big Roundup Dance, Friday and Sat night on the Show Boat, Music by How and Wilson Band.

May 1, 1936 Convention Fund Dance on the Show Boat Sat May 2, music by Wilson Band, approved by civic and community under auspices of Red Men Lodge Tuscora Tribe 193.

June 9, 1936 Re-Opening of the Show Boat-Entertainment on the Upper Deck every night

July 16, 1936 Big Dance on the Show Boat Sat July 18<sup>th</sup> music by Herbie Hammer and his Eight Rhythm Masters.

July 23, 1936 Another big dance on the Show Boat Sat July 25, music by Herbie Hammer and 8 Rhythm Masters.

July 31, 1936, Dance on Sat Aug 5<sup>th</sup> with Howard Hews and his Nation Broadcasting Co. Benefit Red Bluff Softball Teams, Help Red Bluff get a lighted ball field.

Aug 14, 1936 Show Boat Dance sat Aug 15 with Howard Hews Band.

Aug 28, 1936 Dance at Show Boat, The First Big Dance of the Winter Season on Sat night.

Aug 29, 1936, Richfield Gas Station Opening, M.K. Wilson, mgr. Jack Held Operator, Main and Crittenden St.

Aug 29, 1936, State Theatre closed until further notice-Mechanical Problems.

Sept 5, 1936 Notice State Theatre to open Sept 9<sup>th</sup>.

Oct 5, 1936 Free Dancing every evening on Board the Show Boat

Oct 7, 13, 21 Free Dancing on the Show Boat

Oct 28 1936, Greyhound New Location on Pine and Washington at the Red Bluff Hotel.

Nov 9 1936 Monday-the 18<sup>th</sup> Annual Armistice Dance sponsored by Lassen Post 167, American Legion on Tuesday night Nov 10<sup>th</sup>.

Dec 23, 1936 40<sup>th</sup> Annual Red Men Dance Christmas Night Dance, Turtle Races-free grand prize on display at Wilkins Jewelry Store.

Dec 26, 1936 Get ready for the Greatest Annual Firemen's New Year Celebration Dance in History at the Show Boat and Midnight show at the State Theatre.

Dec 30, 1936- April 14, 1936 Giant article-New Years Celebration at the Show Boat. Announcing reopening of the Show Boat on April 16, 17, 18, Gene Coy and his 11 member band from the Cotton Club, Chico. Featuring Slitz Trumpeter, Agnes Reco Tap Dancer, Charles Harris Vocalist, Gene Coy Drummer, Delicious Chicken-Steak Dinner, Manager J. Morgan.

May 14, 1937, Red Bluff to go sopping wet in river and swimming pool, Dedication of Swimming Pool-New Municipal Pool and Red Bluff Regatta to be held on June 12 and 13<sup>th</sup>.

May 20 1937 Queen of the Regatta contest-1<sup>st</sup> prize \$50.00 diamond ring. Announcing the opening of the Show Boat Sat May 22<sup>nd</sup> music by Herbie Hammer and his orchestra.

May 27, 1937 Red Bluff Regatta, only 2 weeks away, complete program of races in all classes, Sunday June 13<sup>th</sup>, Swimming, Diving, Parade, Fireworks aboard the Show Boat.

June 3, 1937 Grand Ball Sat June 12th Show Boat.

June 10, 1937 Annual Red Bluff Regatta, free water carnival and celebration, swimming pool dedication, crowning of Regatta Queen.

June 13, 1937 8<sup>th</sup> Annual Regatta tomorrow at 1230pm.

June 17, 1937 Dance at the Show Boat, every Sat Night to the swing of Glen Perrine and his Musical Mutineers. Show Boat now open every night with Frank Freitas behind the bar.

June 18, 1937 Dance every Sat Night to the swing music of Glen Perrine and his Musical Mutineers.

June 21, 1937 Show Boat now open every night with Frank Freitas behind the bar.

July 2, 1937 Dance at the Show Boat this Saturday night to the music of Glen Perrine.

Sept 2, 1937 Shell on Oak St, Manager R. E. Wingo.

Oct 29, 1937 Show Boat Roller Skating, Sunday Nights and at 7 o'clock and every evening thereafter.

Nov 6, 1937 Bill's Super Service Grand Opening, Bill Buckley and George Hovey.

April 15, 1938 Marinoff Beer ½ Gallon Jugs.

April 25, 1938 Re-Opening of Star Laundry at 828 Main St, under new management.

May 2, 1938 Star Laundry will re-open, All repair work finished.

May 7, 1938, I have leased Richfield Service Station on Main and Crittenden St, Glen Perrine

May 27, 1938 Formal Opening of Memorial Chapel Mausoleum at Oak Hill Cemetery.

July 7, 1938 Grand Re-opening of Purity Grocery Store for July 9<sup>th</sup>, 336 Walnut St.

July 15, 1938 How Tremont Hotel came to be known for that name.

July 26, 1938 6<sup>th</sup> Annual Red Bluff Regatta, Sunday Aug. 7<sup>th</sup> Bridge Dedication and Celebration, Free Street Dance Aug 6<sup>th</sup>.

Sept 22, 1938 C & H Market Opening Walnut and Madison , J. L. Cooshaw, Hess Hopper.

Oct 28, 1938 Grand Opening tomorrow, New Delux One Stop Gilmore Independent Service Station, Lloyd Grimes Owner Operator, Cedar and Main St.

Nov 29, 1938 E.W. Hobson (Old Draper Motors) New Ford Dealer, 837 Main St.

Dec 13, 1938 61<sup>st</sup> Annual Firemen's Ball New Years Every Dec. 31 at the Show Boat, Music by the Troubadours.

Jan 6, 1939 First Main Liner Airplane lands at Bidwell Field in Red Bluff.

Jan 6, 1939 R. B. Heryford is now owner of Wilson's Red and White Grocery, Vern Wilson Manager.

Jan 9, 1939 Standard Station Corner Union and Main St, J. C. Hinkle and son.

Jan 15, 1939 Eat at the Truck Depot (Formerly Lane Crook's Nook). Corner Main and Union St. Meals, Short Orders, Sandwiches, Good Coffee, Completely Remodeled and redecorated, Lloyd Rhinesmith Chef.

Feb 6, 1939 The Roz Delacy Billiard Parlor, 529 Walnut St. has been purchased by L. M. Barber, We invite all former patrons and his friends to come and get acquainted-Billiards, Wine, Beer, Cigars.

Feb 14, 1939, Minch Wholesale Meats-2 miles west of Red Bluff.  
Feb 21, 1939 Bill's Café 324 Walnut St (White Help Only)  
Feb 27, 1939 Dance Saturday Night March 4. Show Boat, 10 piece orchestra Earle Wright and His Danceable Rhythms, fresh from such triumphant engagements at Merriam Hall at the State Fair.

March 2, 1939 Jitterbug Contest, \$5.00 prize for best exhibition of swing. 2<sup>nd</sup> place winner of state wide jitterbug contest held recently in Sacramento will be present and will challenge all comers. This Dance is a goodwill party for the Red Bluff Fire Department with the cooperation of a group of local merchants.

March 7, 1939 Red Bluff Firemen's Goodwill Barn Dance, Sat. March 11 at the Show Boat, music by Johnny Mac's Rhythm Boys, come in Farm Costume, positively no men ties allowed, 25 cents penalty if not in costume.

March 14, 1939 Erin G. Bragh, Red Bluff Firemen's Goodwill Party, a real Irish Fling, St. Patrick's Dance at the Showboat, music by Troubadours, Sat March 18<sup>th</sup>.

March 20, 1939 The Dance of Spring at Show Boat, Sat. March 25<sup>th</sup>, music by Art Loving

March 26, 1939 Kiddy Roundup Parade, Walnut & Johnson St. start, Sat April 8<sup>th</sup> at 9:30AM, win New Bicycle, 3 bands: Red Bluff High School, Gerber Grammar School and Paradise Boy Scout Band.

April 13, 1939 Round Up Dance at Show Boat, foot of Willow Street and River Bank, Saturday Night, music by Johnny Mac's Orchestra.

April 27, 1939 Purity Grocery Store, shows new building.

May 1, 1939 Tom Miles Station, Shell at Walnut and Main St, formerly operated by A.J. McKay. Tommy Miles.

June 1, 1939 Firemen's Benefit Dance for the benefit of comrade injured while on duty, music by Local Orchestra, Everything donated 100 cents on every dollar goes to the benefit. Get your tickets at the Show Boat, June 3 1

June 10, 1939 The Duck in Fountain adjoining Westside Market, 811 Main St. Roselle Shaw in attendance, curb service, ice cream etc.

June 23, 1939 Keen Oaks Grand Opening on Sat. June 24, Dine and Dance 4 miles North of Red Bluff.

July 25, 1939 Announcing Roller Skating at the Show Boat, All New Skates, Every Nite for beginners 7-8, No Charge.

July 21, 1939 Negro Ghosts The World Craziest Softball Team VS Red Bluff Elks, Friday Night 8;15 pm, High School Diamond, 25 cents.

Aug 11, 1939 The Dining Room of the Truck Depot, corner Main and Union St. will be closed except on Sunday until further notice. Counter and Booth Service will be continued as usual. Here after our chicken will be fried Southern Style.

Aug 19, 1939	Truck Depot Sunday Dinner 50 cents.
Oct 6, 1939	Bob Garrett's Troubadours at Idyllwild, Sat. Oct 7 <sup>th</sup> .
Nov 1, 1939	New Elks Hall to be dedicated Monday Night-Paper lists all the members and a photo of the meeting room above the State Theatre.
Dec 14, 1939	Celebrate New Year at the 61 Annual Firemen's Ball on Sat. Dec 30 <sup>th</sup> , music by Ray Horne's Orchestra.
Dec 23, 1939,	New Lassen Lodge opens Sat. Dec 23 <sup>rd</sup> , 36 miles east, completion of new lodge building, coffee shop, Tap room and 6 rumpus rooms
Jan 2, 1940,	River Here Less Than Five Feet From Flood Stage, was 18.25 feet at noon . The flood stage is approximately 25 feet.
Jan 4, 1940	Ranchers smile with rain, now one inch above normal.
Jan 10, 1940	Rain 2 inches above normal, Another storm approaching.
Jan 13, 1940	Under New Management with complete change of help, Eat at the Truck Depot, 1172 No. Main St. Lloyd E Rinesmith and George Millett.
Jan 25, 1940	Warm rain shower to continue, River at 6.3 ft. at 7AM and rising steadily, Rain during the last 24 hours brought the total to 3.64inches. Jan 26, 1940 Friday- Flood crests at 21.9 feet. The water was at the lower edge of the cabins at the Riverside Auto Court. Jelly Ferry ends service. The Antelope Valley families were unable from their Ranches when the water inundated the county roads that cross the sloughs south of the Causeway.
Feb 5, 1940	Rain this season at 16.71 inches.
Feb 17,1940	Rainfall now twice that of one year ago, Latest storm adds .89 of an inch.
Feb 26, 1940	19.92 inches of rain.
Feb 27, 1940	River nears record high mark, flood threatens Gerber, Tehama. River raising a half foot an hour at Red Bluff, 31.95 feet is all time high. Those living on low lands urged to move. Southern Pacific Tracks at Pollack 30 miles north caught in a slide of tons of earth block Southern Pacific. The bridge where Lassen Road crossed the Sacramento River was sagging and expected to fall. 200 homes at Redding stricken.
Feb 28, 1940	Tehama Flooded, Frantic Preparations.